

## Message Text

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ACTION CU-04

INFO OCT-01 EA-10 ISO-00 /015 W  
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R 210807Z FEB 75  
FM AMEMBASSY TOKYO  
TO SECSTATE WASHDC 8164  
INFO USIA WASHDC

UNCLAS SECTION 1 OF 2 TOKYO 2287

STATE FOR CU

E.O. 11652: N/A  
TAGS: OEXC/J  
SUBJECT: INTERNATIONAL RELATIONS PACKAGED PROGRAM: DETENTE  
& ARMS CONTROL

REF: TENNY LETTER TO ZURHELLEN, FEB 5, 1975: USIS JAPAN PROGRAM  
DIGEST NO. 143, FEBRUARY 14.

1. SUMMARY: WE REQUEST 3 SPEAKERS FOR INTERNATIONAL RELATIONS  
MAJOR PACKAGED PROGRAM (FY 75 MPP #4) IN JUNE 1975. SPEAKERS  
TO INCLUDE ONE GOVERNMENT OFFICIAL, ONE ACADEMICIAN, AND ONE  
THINK TANK/ACDEMIC/OR JOURNALIST. SUBJECT TO BE "US-SOVIET  
DETENTE AND ARMS CONTROL." PROGRAMS INCLUDES NATIONAL SEMINAS  
IN TOKYO FOR ARMS CONTROL AND SECURITY EXPERTS AND AT ANOTHER  
AMERICAN CENTER CITY FOR LESS SPECIALIZED INTERNATIONAL  
RELATIONS AUDIENCE. ALSO PROGRAMS AT ALL SIX CENTER FEATURE  
ANY COMBINATIONS OF TWO OF THE THREE SPEAKEERS. ELECTRONIC  
DIALOGUE A MONTH BEFORE PROGRAM PLANNED. WILL REQUEST VTR  
AND OTHER SUPPORT MATERIALS. EXACT TIMING STILL UP IN  
AIR DEPENDING ON SPEAKER AVAILABILITY BUT JUNE 9 TO 28  
OR JUNE 16 TO JULY 3 TWO POSSIBILITIES. END OF SUMMARY.

2. WE HAVE BEGUN PLANS FOR FOURTH MAJOR PACKAGED PRO-  
GRAM (MPP) FOR FY 75, THE INTERNTIONAL RELATIONS MPP.  
FORMAL TITLE IN ENGLISH: "US-SOVIET DETENTE AND ARMS  
CONTROL"; IN JAPANESE: "BEI-SO-KAN NO DETANTO TO GUNBI  
KANRI" IN PURPOSE, BACKGROUND, AND EMPHASIS OF ENTIRE  
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PROGRAM CONCEPT FOUND IN REFERENCED USIS PROGRAM DIGEST.

COPIES MAILED TO CU AND USIA. PLEASE REFER TO THAT FOR DETAILS. DUE TO GREAT LENGTH OF THAT PAPER, WE FEEL UNNECESSARY TO REPEAT HERE. SUGGEST YOU REVIEW LETTER FROM DPAO FRANK TENNY TO DEPUTY ASSISTANT SECRETARY ZURHELLEN OF FEB 5, 1975, FOR RESTATEMENT OF PROGRAM. MAIN POINT IS THAT EMPHASIS IS ON IMPLICATIONS OF DETENTE FOR JAPANESE-AMERICAN RELATIONSHIP IN BROAD CONTEXT, RATHER THAN UPON COMPLEX DETAILS OF U.S.-SOVIET NEGOTIATIONS.

3. WE REQUEST 3 SPEAKERS FOR THIS PROGRAM: ONE GOVERNMENT REPRESENTATIVE, ONE ACADEMIC, AND ONE THINK TANK/ACADEMIC OR JOURNALIST. IDEALLY ALL THREE SHOULD BE HERE FOR ENTIRE THREE WEEK PROGRAM PERIOD BUT REALISTICALLY USG REPRESENTATIVE PROBABLY AVAILABLE FOR ONLY SHORT PERIOD. IF HE CAN ATTEND NATIONAL SEMINAR IN TOKYO AND SMALLER SCALE SEMINAR IN OTHER CENTER CITY, WE ARE SATISFIED. OF COURSE IF HE CAN STAY LONGER WE ARE DELIGHTED. ALSO IF OTHER TWO CAN STAY AT LEAST TWO WEEKS OUT OF THREE, THEN WE CAN GET BY. IN SUM, WE WANT TO BE ABLE TO SEND SPEAKER ELEMENT OF PACKAGE TO EVERY CENTER AT LEAST ONCE AND PREFERABLY TWICE. AS YOU KNOW THIS IS STANDARD POLICY ON ALL MPPS.

4. USG REPRESENTATIVE SHOULD BE HIGH RANKING, AUTHORITY DEPARTMENT SPOKESMAN WHO IS KNOWLEDGEABLE IN DISARMAMENT AFFAIRS AND CAN EXPLAIN USG POLICY IN GREAT DETAIL TO EXPERTS AND IN LUCID UNDERSTANDABLE FASHION TO THOSE LESS INVOLVED IN DAY-TO-DAY SECURITY AFFAIRS. TENNY LETTER TO ZURHELLEN INVITES HIM, AND OBVIOUSLY WE WOULD BE VERY PLEASED TO HAVE HIM. IF DEPART UNABLE PROVIDE SUITABLE CANDIDATE, NSC, ACDA OR DEFENSE MAY BE OTHER SOURCES OF TALENT. AS BEFORE, WE WILLINGLY LEAVE TALENT SEARCH UP TO YOU.

5. ACADEMIC SHOULD BE, LIKE USG SPOKESMAN, CAPABLE OF DISCUSSING MATTERS WITH EXPERTS AS WELL AS NON-SPECIALISTS. THIS ABILITY TO COMMUNICATE OR UNRAVEL THE VARIOUS COMPLEX STRANDS OF ISSUES VERY IMPORTANT, NOT ONLY FOR ACADEMIC BUT FOR USG MAN AND THIRD

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SPEAKER TOO. BECAUSE OF JAPANESE SENSITIVITIES, IT WOULD BE NICE TO HAVE ONE FAMILIAR WITH ASIAN SCENE, PARTICULARLY JAPAN, AND USG POLICY TO JAPAN AND ARE. IF ACADEMIC UNABLE TO HANDLE THIS, THEN THIRD SPEAKER, THINK TANK/ACADEMIC OR JOURNALIST, SHOULD BE QUALIFIED TO DO SO. IT DIFFICULT TO POSITIVELY IDENTIFY BEST CANDIDATES FOR ACADEMIC SLOT BUT BASED ON OUR RESEARCH WE FEEL WALTER C. CLEMENS,

JR. (BOSTON UNIV), ALBERT WHOLESTETTER (UNIV OF CHICAGO), WILLIAM R. VAN CLEAVE (UNIV OF SOUTHERN CALIFORNIA), HENRY OWEN (BROOKINGS), RALPH CLOUGH, MORTON HALPERIN, AND PAUL NITZE ALL LIKELY CANDIDATES. CU MAY KNOW OF OTHERS AND WE WELCOME YOUR SUGGESTIONS.

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6. THIRD SPEAKER, THINK TANK REPRESENTATIVE OR JOURNALIST, SHOULD HAVE MANY OF SAME QUALIFICATIONS AS ACADEMIC ABOVE. MORE DIFFICULT TO COME UP WITH NAMES HERE: TALENT FROM RAND, STANFORD RESEARCH INSTITUTE, HUDSON, OR BROOKINGS ARE POSSIBILITIES. THE MILITARY EDITOR OF NEW YORK TIMES, OR OF OTHER MAJOR PUBLICATIONS WORTH CONSIDERATION TOO. AGAIN ZURHELLEN OR OTHERS AT ACAD MAY BE HELPFUL IN PROVIDING SUGGESTIONS.

7. PROGRAMMING SCHEDULE TO INCLUDE ONE MAJOR NATIONAL SEMINAR IN TOKYO FOR SPECIALISTS IN FIELD. THIS WOULD BE SMALL HIGH LEVEL GROUP AND WOULD FEATURE INTENSIVE TWO-DAY DISCUSSION OF ISSUES. MOST PARTICIPANTS FROM ACADEMIC, RESEARCH, GOVERNMENT, AND MEDIA CIRCLES IN TOKYO, WITH VERY FEW FROM OTHER CITIES. BECAUSE OF GREAT GAP IN UNDERSTANDING AND ABILITY TO MEANINGFULLY DISCUSS THESE ISSUES BETWEEN SPECIALISTS AND NON-SPECIALISTS, ANTICIPATE SECOND NATIONAL SEMINAR AT ANOTHER CITY--SITE YET TO BE DECIDED--FOR MORE TRADITIONAL INTERNATIONAL RELATIONS TYPES FROM ACADEMIC, MEDIA, GOVERNMENT, BUSINESS CIRCLES. THIS IMPORTANT GROUP TOO, BUT DISCUSSION LIKELY TO BE LESS DETAILED AND MORE BROAD COVERING WIDE RANGE OF POLITICAL

AND ECONOMIC ISSUES BEHIND PROBLEMS OF DISARMAMENT  
ESPECIALLY THE IMPLICATIONS FOR WESTERN PACIFIC AND US-  
JAPAN RELATIONS. PARTICIPANTS FROM ALL CENTERS TO BE  
INVITED ALTHOUGH WE EXPECT THIS TO BE PRESTIGIOUS  
BUT SMALL GROUP TOO. OTHER PROGRAMS AT EACH  
AMERICAN CENTER INCLUDE USUAL LECTURE-DISCUSSION MEETINGS,  
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MEDIA INTERVIEWS, WORKING LUNCHEONS AND/OR DINNERS,  
ETC. WOULD HOPE TO HAVE AT LEAST TWO SPEAKERS APPEAR  
AT EACH AMERICAN CENTER CITY EITHER SEPARATELY OR AS  
PAIR. ALL THREE APPEAR TOGETHER ONLY IN NATIONAL  
SEMINARS. WILL OF COURSE CONSIDER CO-SPONSORSHIP WITH  
IMPORTANT LOCAL INSTITUTIONS FOR NATIONAL SEMINAR AS  
WELL AS INDIVIDUAL AMERICAN CENTER PROGRAMS.

8. ANTICIPATE ELECTRONIC DIALOGUE WITH IMPORTANT  
"NAME" USG SPOKESMAN ONE MONTH BEFORE PROGRAM. SITE  
FOR ED STILL UNDECIDED. WILL SEND SEPTTEL ON THIS  
LATER WITH MORE DETAILS. IT IS AN IMPORTANT BUILD-UP  
PROGRAM FOR OVERALL PACKAGE.

9. EXACT TIMING OF ENTIRE THREE WEEK PROGRAM SERIES  
PREFERABLY IN JUNE. JUNE 9 TO 28, JUNE 16 TO JULY 3,  
OR JUNE 2 TO 21 THREE POSSIBILITIES IN PREFERENTIAL  
ORDER. HOWEVER, FINAL DATES AS ALWAYS DEPEND ON  
AVAILABILITY OF SPEAKERS. WOULD HOPE TO FINISH BY JULY  
4 HOLIDAY.

10. WE WILL NEED STANDARD SUPPORT MATERIALS; VTR WITH  
SPEAKERS; SUGGESTED PRESENTATION BOOKS: MAGAZINE  
ARTICLES SUITABLE FOR TRANSLATION AND DISTRIBUTION;  
PHOTOGRAPHS, BIO-DATA, AND IPS PROFILES OR SPEAKERS.  
WE WELCOME OTHER IDEAS IN THIS AREA TOO.

11. HOPE CU AND USIA CAN KEEP US ADVISED ON STATE OF  
SEARCH FOR SPEAKERS. LETTERS FROM JAPAN DESK OFFICER  
OR OCCASIONAL TELGRAM FROM CU WOULD BE GREATLY APPRECIATED.  
IF THERE ARE QUESTIONS ON ANY OF THIS, PLEASE  
LET US KNOW ASAP AND WE WILL DO OUR BEST TO CLARIFY  
THINGS AT ONCE.

12. REALIZE GREAT PROBLEMS IN LOCATING QUALIFIED  
SPEAKERS IN THIS FIELD BUT HOPE WE CAN RECEIVE SOME  
INITIAL REPORT BY APRIL 10.

13. LOOK FORWARD TO ARRIVAL OF WHEATON, HAMILTON, AND  
KAPLAN. WE THINK THEY WILL MAKE A FORCEFUL AND  
PERSUASIVE TEAM.  
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14. REGARDS.

HODGSON

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## Message Attributes

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